



Visitor's Guide (Ensenada)

Official site: panam-xxiii.com

On behalf of the Pan-American Society of Transportation and Logistics Research and the Autonomous University of Baja California, we warmly welcome you to Ensenada, Baja California, Mexico.

This guide is designed to facilitate your arrival in Ensenada, your participation in the congress, and to offer useful recommendations on food, tourism, safety, and local mobility.

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1. Venue of the PANAM XXIII congress in Ensenada

The activities in Ensenada will take place in the DIB Building (Departamento de Información Académica) of the Autonomous University of Baja California, in the El Sauzal Unit.



Edificio DIB (Departamento de Información Académica)

[Facultad de Ingeniería, Arquitectura y Diseño.](#)



[Universidad Autónoma de Baja California](#). Unidad El Sauzal. Carretera Transpeninsular 3917, Colonia Playitas, Código postal 22860 Ensenada, Baja California, México. [MAP](#)



2. Visa and/or Digital Multiple Migratory Form Requirement

Some Latin American countries do not require a visa to enter Mexico; only a valid passport is required. It is recommended to consult the list of countries that **do** require a visa and the necessary documents in the following link of the [National Institute of Migration](#).

Entry to Mexico, in some cases, requires completing the Digital Multiple Migratory Form (FMMd). Check if it is necessary to fill out this form; you can process it online. Check the [Mexican government's](#) website.

[Immigration Services Paperwork Website](#)

3. How to get to Ensenada?

Ensenada does not have its own airport. To get to Ensenada, there are 3 nearby airports: Tijuana and Mexicali, as well as San Diego, in California.

Tijuana International Airport (TIJ)



Tijuana is the largest city in Baja California and is located 113 km from Ensenada. Tijuana Airport is the fourth-largest airport by passenger volume¹ in Mexico, only behind Mexico City, Cancun, and Guadalajara. However, it is the second with the most flights to national destinations.

Most international attendees will arrive at Tijuana International Airport and then travel by road to Ensenada. It is recommended to take the bus that departs directly from the airport to Ensenada.

A) Direct bus from Tijuana International Airport → Ensenada

Operated primarily by [ABC Buses](#)

- Approximate duration: **1 h 15 min to 1 h 50 min**
- Estimated cost: **\$440 MXN** (\$25 USD)
- Frequent departures during the day (7:50 am and so on every hour until 10:50 pm. A last departure is at 12:50 am, arriving at 2:30 am in Ensenada)

 ABC Buses +52 664 104 7400  [ABC Ticket Purchase](#)

Important recommendation. It is recommended to buy the ticket in advance, especially if you arrive at peak times or in the afternoon.

B) Car rental at Tijuana International Airport → Ensenada

There are several car rental companies at the airport. [See the list](#). Advance reservations are recommended.

¹ <https://aerpuertodetijuana.com/destinos/>



C) From Tijuana International Airport → Central de Autobuses Tijuana → Ensenada



You can take an app shuttle (uber) or Taxi to the Tijuana Bus Station

Estimated cost: Uber/Taxi: \$150–250 MXN (\$9-15 USD). Approximate time: 15–25 minutes.

Direct bus from Tijuana → Ensenada bus station

Operated primarily by [ABC Buses](#)

- Approximate duration: **1 h 40 min**
- Estimated cost: **\$305 MXN** (\$18 USD)
- Frequent departures during the day (5:00 am to 11:15 pm. A last departure is at 12:50 am, arriving at 2:30 am in Ensenada)

 ABC Buses +52 664 104 7400  [ABC Ticket Purchase](#)

D) Cross Border Express (CBX) at Tijuana International Airport → San Diego

The CBX is a cross-border bridge connecting Tijuana Airport to San Diego. If you travel to San Diego, you can land in Tijuana, pay the CBX, and cross directly into the USA. In the same way, if you fly through Tijuana, you can enter the airport from the CBX in San Diego and cross the border directly to the airport. [More information about CBX.](#)



Mexicali International Airport (MXL)

The city of Mexicali is the capital of the state of Baja California and is located 240 km from Ensenada. The airport receives domestic flights and some international flights. To get to Ensenada by bus, you must first transfer to the Mexicali bus station (8:01 am and so on every hour until 10:07 pm). You can also take a taxi or transportation by app (Uber)

Direct bus from Mexicali Bus Station → Ensenada

Operated primarily by [ABC Buses](#)

- Approximate duration: **4 h 30 min**
- Estimated cost: **\$640 MXN** (\$37 USD)
- Frequent departures during the day (from 4:15 am to 8:00 pm)

 ABC Buses +52 5544403187  [ABC Ticket Purchase](#)



San Diego Airport (SAN)

San Diego, California, borders Tijuana, Baja California, and together they make up a very important and dynamic binational region. San Diego Airport is located 140 km (87 miles) from Ensenada.

A) Car rental.

From the San Diego airport, you can rent a car, [see companies](#), and drive directly to Ensenada, crossing the border through San Ysidro. The approximate time is 2 hours and 15 minutes.

Since you will be crossing the Mexican border by car, you must have the required immigration documents and valid car insurance for Mexico.

[See the route from the SAN airport to Ensenada](#)

b) Private transport.

The company "Vino sobre ruedas" offers *shuttle* service from San Diego airport to Ensenada in 3 types of ground transportation.

Sedan car. Cost of \$700 USD for up to 3 people on a round trip (San Diego-Ensenada-San Diego).

Van. Cost of \$800 USD for up to 6 people on a round trip (San Diego-Ensenada-San Diego).

Sprinter. Cost of \$1,300 USD for 8-10 people (depending on luggage) in a round-trip (San Diego-Ensenada-San Diego).

In all cases, the service includes the cost of the fast-pass to enter the USA in the fast lane (directly in the car, without having to enter on foot). This reduces the crossing time by up to 70%.

We recommended arranging private transportation for arrival groups and directly with the service provider, [Vino Sobre Ruedas](#). [WhatsApp +52 646 197 2895](#) (Indicate that you are coming to PANAM).

C) Public transport.

Transportation to the border line: From the San Diego airport, you can take different means of transportation, including apps (Uber), taxi, or public transportation (bus 992 to America Plaza and transfer to the blue trolley to San Ysidro) to San Ysidro (USA), which is the border with Tijuana (MEX).

Cross the border from San Ysidro, California, to Tijuana, Baja California. From the San Ysidro station, you will need to walk to the Tijuana customs (El Chaparral). Please note that the distance is approximately 0.7 miles (1125 m). [View map](#). Since you will be crossing the Mexican border, you must have the appropriate immigration documents.

Border Line Transportation to Ensenada: Once you cross into Tijuana, you can take the ABC bus directly to Ensenada. You will need to walk from Tijuana customs (El Chaparral) to Autobuses ABC (Tijuana Linea). The approximate walking distance is 0.6 miles (970 m).

[View map](#)



Buses depart every hour on the hour, from 7 am to 7 pm. There is a last bus at 8:30 pm [Check official ABC bus schedules](#)



Direct bus Tijuana Line → Ensenada


Operated primarily by [ABC Buses](#)


- Approximate duration: **1 h 45 min**
- Estimated cost: **\$310 MXN** (\$18 USD)

 [ABC Buses +52 664 104 7400](#)  [ABC Ticket Purchase](#)

4. Lodging in Ensenada


A) City Express Plus by Marriott Ensenada

 Carretera Tijuana-Ensenada km 104, El Sauzal Ensenada, Baja California, México, 22760. (3.5 km de distancia a UABC)


 +52 646 152 8450


B) City Express by Marriott Ensenada

 Boulevard Costero B1-A2 manzana 29, Carlos Pacheco. Ensenada, Baja California, México, 22890


 +52 646 152 2265


C) Hotel Lucerna

 Carretera Tijuana Ensenada Km 108 5 #2501, Zona Playitas, 22860 Ensenada, Baja California, México.


 +52 646 2222400

D) Hotel Coral y Marina

 Km. 103 Carretera Tijuana – Ensenada No. 3421 Zona Playitas, CP 22860. Ensenada, Baja California México

 +52 646 1750000

E) Hotel Punta Morro

 Km. 106 Carretera Tijuana – Ensenada 22870 Ensenada, Baja California, México.

 +52 646 1783507



5. Transfer → PANAM Congress Hotel

Official hotels offer free transportation to UABC (one-way, upon prior request). For those interested, it is recommended to request this service upon arrival.

You can also request a ride-hailing app (uber, didi) with an approximate cost from \$50 MXN to \$200 MXN (\$3 USD to \$12 USD).

Public transport. You can also choose to take public transport (the route will depend on the hotel)

Approximate time to UABC Unidad El Sauzal

- From City Express Plus: **5–10 min**
- From City Express Ensenada: **15–20 min**

6. About Ensenada

Ensenada is the capital of Mexican wine and the most visited port in the Mexican Pacific, with more than 300 cruise ships a year. Its gastronomy, wines, and craft beer are well known in the region.

[What you need to know about Ensenada](#)

Places to visit

Ensenada Boardwalk. Ideal for sunset walks.

The Bufadora. A very famous natural marine geyser.

Valle de Guadalupe. International wine region.

Pacific Riviera. Historical and cultural center.

Black Market. Great for fresh seafood.

7. Food in Ensenada

Ensenada is internationally recognized for its gastronomy that mixes local ingredients with Mexican, Mediterranean, and Asian fusion cuisine known as Baja Med.

Typical food includes Ensenada-style fish tacos, **carne asada tacos, and fresh seafood** (ceviche, seafood tostadas, aguachile, oysters).

[Michelin Guide Restaurants](#). Ensenada has the honorable number of 22 restaurants recognized by this guide, which accounts for the gastronomic dynamism of the region



Valle de Guadalupe. One of the most important wine destinations in Latin America, with more than 100 wineries that produce more than 75% of Mexican wine.

Restaurants in general.

8. Safety and Important Recommendations

Climate. The minimum temperature in May is 13°, and the maximum is 22°, with cool mornings, pleasant afternoons, and cold nights. Recommendation: wear a light jacket.

Currency. Mexican peso (MXN), although many places accept USD, the exchange rate is usually unfavorable.

Tips. Typical in restaurants: 10–15%. Taxis: optional

Safety. In general, Ensenada is safe for visitors, but it is recommended:

- ✓ Use authorized transportation
- ✓ Avoid walking alone at dawn
- ✓ Do not carry large amounts of cash
- ✓ Take care of personal documents

Electricity. Mexico uses 127 V with a type A/B plug (same as the USA)

9. Emergency telephone number

 Emergencies 911

Tourist Police are available in the downtown area and on the boardwalk

Organization of the Congress

Check for updates at:

 [Official website of the Congress](#)